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CES 2018: MobileHelp® Features New Lines of Emergency Response Wearables

*Company announces new product solutions created
in collaboration with Samsung and Trelawear*

LAS VEGAS – January 8, 2018 – For media and attendees at this year’s International CES, [MobileHelp®](#) is unveiling two new emergency response wearable lines to expand its product portfolio and extend accessibility to a broader audience range.



MobileHelp Smart

Created in collaboration with [Samsung](#), the company is introducing MobileHelp Smart, a new smartwatch-based solution to advance access to emergency response.

The new solution delivers the company’s customized user interface to make it easy for anyone wearing the device to get help in an emergency situation. It also allows the user to take advantage of existing Samsung Health fitness-monitoring features available on the Gear S3.



Trelawear

In addition, the company has collaborated with [Trelawear](#) founder, Mara Perlmutter, to create a line of high-end jewelry pendants. The new collection provides fashionable options for consumers who want an alternative to the traditional help buttons used in conjunction with the company’s Personal Emergency Response Systems (PERS).

Members of the press will be able to view and interact with the new product lines in two ways at CES this year: at the [Media Day 2 Power Day Press Conference](#) and by appointment in the MobileHelp CES suite in the Venetian Hotel.

“The solutions we’re unveiling at CES underscore our bold new direction in advancing interactive health and emergency response,” said Robert Flippo, CEO of MobileHelp. “MobileHelp Smart is poised to support consumers as they actively pursue their health and wellness objectives in ways the industry has never seen.”

Media Day 2 Power Day Press Conference

On January 8, Mr. Flippo will introduce MobileHelp Smart with Dennis Boyle, President & COO of MobileHelp and Eric McCarty, Vice President, Mobile Product Marketing, Samsung Business, Samsung Electronics America. The [press conference](#) will be held at Mandalay Bay, Level 3, Palm A.

MHP-06827

Exhibit Suite at CES 2018

Throughout the show, company executives and engineers will be available to meet with members of the press by appointment. In addition to MobileHelp Smart, the company will be featuring the following:

- Initially offered in two different designs and multiple finishes, the **Trelawear jewelry line** was created to provide a discreet emergency response pendant for women of all ages. The new line will be used in conjunction with the MobileHelp emergency response system technology, housed in fashionable necklace options.
- The sleek MobileHelp Touch **Tablet Base Station** will be on display, which combines the benefits of emergency response and health monitoring in one platform. It also allows consumers to identify trends in biometric data such as blood pressure and weight, as well as communicate with their healthcare providers, receive educational content, and access healthcare applications.

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About MobileHelp:

Headquartered in the Research Park at Florida Atlantic University, MobileHelp is a leading provider of mobile Personal Emergency Response Systems (PERS) and health management solutions. MobileHelp's PERS devices are integrated with nationwide wireless voice, data and GPS technology to provide real-time medical alert monitoring services and expedited personal emergency assistance. In addition, MobileHelp offers proactive health management services such as activity tracking, medication reminders and a telehealth platform, MobileVitals, for both consumers and healthcare providers. For more information about MobileHelp, please call 1-800-989-9863 or visit the company website at www.MobileHelp.com.