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MobileHelp® CEO Rob Flippo to Participate in Fireside Chat with Samsung Chief Medical Officer Dr. David Rhew at CES 2018

LAS VEGAS – January 8, 2018 – [MobileHelp®](#), a leader in mobile Personal Emergency Response Systems (mPERS) and healthcare technology solutions, today announced its CEO Rob Flippo will be joining Dr. David Rhew, Chief Medical Officer (CMO) and Head of Healthcare and Fitness, Samsung Electronics America, to conduct one of the [Digital Health Summit](#) fireside chats at CES 2018.



Held on Wednesday, January 10, at 3:30 p.m. in the Venetian hotel, Level 4, Lando 4304, the fireside chat will kick off the “Emerging Tech” portion of the Digital Health Summit. This series of informative conversations will explore how technology solutions of the future – from new life-saving techniques to personal health management and other emerging innovations – are helping to revolutionize the way healthcare operates and is transforming patient care.

Titled **Advancing Health and Emergency Response – A Conversation with MobileHelp and Samsung**, the fireside chat featuring Mr. Flippo and Dr. Rhew will examine how mobile products, from smartphones and tablets to smartwatches and virtual reality, are coming together in evermore intelligent ways to provide safe and sustaining work and home environments. The conversation will be moderated by technology journalist Mike Feibus.

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About Rob Flippo:

For the past 18 years, Mr. Flippo has worked in both start-up environments and Fortune 50 companies. Mr. Flippo has experience in forming high-performance teams and has held executive roles at high-tech companies such as Motorola, Boca Research, and Emergin Incorporated. He is a current member of the Board of Directors of MAMA, the Medical Alert Monitoring Association.

About MobileHelp:

Headquartered in the Research Park at Florida Atlantic University, MobileHelp is a leading provider of mobile Personal Emergency Response Systems (PERS) and health management solutions. MobileHelp’s PERS devices are integrated with nationwide wireless voice, data and GPS technology to provide real-time medical alert monitoring services and expedited personal emergency assistance. In addition, MobileHelp offers proactive health management services such as activity tracking, medication reminders and a telehealth platform, MobileVitals, for both consumers and healthcare providers. For more information about MobileHelp, please call 1-800-989-9863 or visit the company website at www.MobileHelp.com.

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